LINGO MEDIA CORPORATION

Condensed Consolidated Interim Financial Statements

For the six-month period ended June 30, 2022

NOTICE OF NO AUDITOR REVIEW OF INTERIM FINANCIAL STATEMENTS

The accompanying unaudited condensed consolidated interim financial statements of Lingo Media Corporation have been prepared by and are the responsibility of the Company's management. These unaudited condensed consolidated interim financial statements are prepared in accordance with International Financial Reporting Standards ("IFRS") and reflect Management's best estimates and judgements based on information currently available. The Company's independent auditor has not performed a review of these financial statements in accordance with standards established for a review of interim financial statements by an entity's auditor.

LINGO MEDIA CORPORATION
Condensed Consolidated Interim Financial Statements
As at June 30, 2022

Contents

Condensed Consolidated Interim Financial Statements

LINGO MEDIA CORPORATION
Condensed Consolidated Interim Balance Sheets
As of June 30, 2022 and December 31, 2021
(Unaudited, expressed in Canadian Dollars, unless otherwise stated)

	Notes	June 30, 2022	December 31, 2021
ASSETS			
Current Assets			
Cash and cash equivalents		$ 2,411,085	$ 1,880,830
Accounts and grants receivable	5, 14	913,811	1,101,908
Prepaid and other receivables		112,871	96,756
		3,437,767	3,079,494
Non-Current Assets			
Property and equipment	6	16,307	17,123
TOTAL ASSETS		**$3,454,074**	**$ 3,096,617**
EQUITY AND LIABILITIES			
Current Liabilities			
Accounts payable		$ 107,627	$ 63,571
Accrued liabilities		128,672	115,742
Contract liability	7	222,757	187,770
		459,056	367,083
Non-current Liabilities			
Loans payable	8	80,000	80,000
TOTAL LIABILITIES		**539,056**	**447,083**
Equity			
Share capital	9	21,923,394	21,914,722
Share-based payment reserve	10	4,175,734	4,128,108
Accumulated other comprehensive income		(414,200)	(405,284)
Deficit		(22,769,910)	(22,988,012)
TOTAL EQUITY		**2,915,018**	**2,649,534**
TOTAL EQUITY AND LIABILITIES		**$ 3,454,074**	**$ 3,096,617**

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

These condensed consolidated interim financial statements are authorized for issue by the Board of Directors on August 29, 2022.

/s/ Gali Bar-Ziv
Director

/s/ Laurent Mareschal
Director

LINGO MEDIA CORPORATION

Condensed Consolidated Interim Statements of Comprehensive Income
For the three and six-month ended June 30, 2022 and 2021
(Unaudited, expressed in Canadian Dollars, unless otherwise stated)

	Notes	For the three months ended June 30		For the six months ended June 30	
		2022	2021	2022	2021
Revenue	14, 16	$ 980,664	$ 1,030,518	$ 1,139,810	$ 1,179,598
Expenses					
Selling, general and administrative expenses	12,16	293,198	249,371	584,342	517,694
Direct costs		62,974	101,083	127,724	173,365
Development costs		78,662	53,504	134,167	105,504
Share-based payment	10	19,449	-	51,498	1,780
Depreciation – right-of-use asset		-	-	-	16,788
Depreciation – property and equipment	6	759	1,019	1,807	3,524
Total Expenses		**455,042**	**404,977**	**899,538**	**818,655**
Profit From Operations		**525,622**	**625,541**	**240,272**	**360,943**
Net Finance Charges					
Interest and bank charges		1,309	3,471	5,199	5,741
Foreign exchange (gain) / loss		(112,084)	(179,607)	(72,914)	(29,674)
Profit Before Tax		**636,397**	**801,677**	**307,987**	**384,876**
Income tax expense	11	84,119	94,116	89,885	96,992
Net Profit / (Loss) for the Period		**552,278**	**707,561**	**218,102**	**287,884**
Other Comprehensive Income					
Exchange differences on translating foreign operations gain / (loss)		(16,254)	(255,973)	(8,916)	(104,553)
Total Comprehensive Income / (Loss) Net of Tax		**$ 536,024**	**$ 451,588**	**$ 209,186**	**$ 183,331**
Earnings per Share					
Basic		**$0.02**	**$0.02**	**$0.01**	**$0.01**
Diluted		**$0.02**	**$0.02**	**$0.01**	**$0.01**
Weighted Average Number of Common Shares Outstanding					
Basic		35,549,137	35,529,132	35,609,192	35,529,132
Diluted		36,066,700	39,769,192	36,652,897	37,082,410

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

LINGO MEDIA CORPORATION

Condensed Consolidated Interim Statements of Changes in Equity
For the three and six-month ended June 30, 2022 and 2021
(Unaudited, expressed in Canadian Dollars, unless otherwise stated)

	Issued Share Capital		Share-Based Reserves	Accumulated Other Comprehensive Income	Deficit	Total Equity
	No. of Shares	Amount				
Balance as at January 1, 2021	**35,529,192**	**$ 21,914,722**	**$ 4,072,176**	**$ (352,764)**	**$ (23,767,105)**	**$ 1,867,029**
Profit for the period	-	-	-	-	287,884	287,884
Other comprehensive gain	-	-	-	(104,553)	-	(104,553)
Share-based payments charged to operations	-	-	1,780	-	-	1,780
Balance as at June 30, 2021	**35,529,192**	**$ 21,914,722**	**$ 4,073,956**	**$ (457,317)**	**$ (23,479,221)**	**$ 2,052,140**
Profit for the period	-	-	-	-	491,209	491,209
Other comprehensive loss	-	-	-	52,033	-	52,033
Share-based payments charged to operations	-	-	54,152	-	-	54,152
Balance as at December 31, 2021	**35,529,192**	**$ 21,914,722**	**$ 4,128,108**	**$ (405,284)**	**$ (22,988,012)**	**$ 2,649,534**
Shares issued – option exercise	80,000	8,672	(3,872)	-	-	4,800
Profit for the period	-	-	-	-	218,102	218,102
Other comprehensive loss	-	-	-	(8,916)	-	(8,916)
Share-based payments charged to operations	-	-	51,498	-	-	51,498
Balance as at June 30, 2022	**35,609,192**	**$ 21,923,394**	**$ 4,175,734**	**$ (414,200)**	**$ (22,769,910)**	**$ 2,915,018**

No preference shares were issued at June 30, 2022.

The accompanying notes are an integral part of these condensed consolidated interim financial statements

LINGO MEDIA CORPORATION

Condensed Consolidated Interim Statements of Cash Flows
For the three and six-month ended June 30, 2022 and 2021
(Unaudited, expressed in Canadian Dollars, unless otherwise stated)

	For the three months ended June 30		For the six months ended June 30	
	2022	**2021**	**2022**	**2021**
CASH FLOWS FROM OPERATING ACTIVITIES				
Income for the period	552,278	$ 707,561	$ 218,102	$ 287,884
Adjustments to Net Profit for Non-Cash Items:				
Share-based payment	19,449	-	51,498	1,780
Unrealized foreign exchange gain	(16,254)	(255,974)	(8,916)	(101,300)
Loan Forgiveness	-	(10,000)	-	(10,000)
Depreciation - right-of-use	-	-	-	16,788
Depreciation – property and equipment	759	1,019	1,807	3,524
Operating Income before Working Capital Changes	**556,232**	**442,606**	**262,491**	**198,676**
Working Capital Adjustments:				
(Increase) in accounts and grants receivable	314,020	(802,825)	188,097	(214,929)
(Increase) / decrease in prepaid and other receivables	(8,078)	(2,594)	(16,115)	61,748
Increase / (decrease) in accounts payable	12,549	14,174	44,056	19,714
Increase / (decrease) in accrued liabilities	5,506	(22,170)	12,930	(27,603)
(Decrease) / increase in contract liability	(47,361)	(28,388)	34,987	43,506
(Decrease) in lease obligation	-	-	-	(19,600)
Cash Generated from (Used in) Operations	**832,868**	**(399,197)**	**526,446**	**61,512**
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchase of property and equipment	(991)	(1,226)	(991)	(2,248)
Net Cash Flows Used in Investing Activities	**(991)**	**(1,226)**	**(991)**	**(2,248)**
CASH FLOWS FROM FINANCING ACTIVITIES				
Option exercise	-	-	4,800	-
Proceeds from loans	-	20,000	-	20,000
Cash Flows Generated from Financing Activities	**-**	**20,000**	**4,800**	**20,000**
NET INCREASE / (DECREASE) IN CASH AND CASH EQUIVALENTS	**831,877**	**(380,423)**	**530,255**	**79,264**
Cash and Cash Equivalents, Beginning of the Period	1,579,208	1,672,465	1,880,830	1,212,778
Cash and Cash Equivalents, End of the Period	**$ 2,411,085**	**$ 1,292,042**	**$ 2,411,085**	**$ 1,292,042**

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

1. CORPORATE INFORMATION

Lingo Media Corporation ("Lingo Media" or the "Company") is a publicly listed company incorporated in Canada with limited liability under the legislation of the Province of Ontario and its shares are listed on the TSX Venture Exchange under the symbol "LM" and inter-listed on the OTC Markets under the symbol "LMDCF" and Frankfurt Stock Exchange under the symbol "LIMA". The condensed consolidated interim financial statements of the Company as at and for the period ended June 30, 2022 comprise the Company and its wholly-owned subsidiaries: Lingo Learning Inc., Everybody Loves Languages Inc., (formerly ELL Technologies Ltd.) Lingo Group Limited, Vizualize Technologies Corporation, Speak2Me Inc., and Parlo Corporation (the "Group").

Lingo Media is an EdTech company that is '*Building a multilingual world'* through innovative online and print-based technologies and solutions. The Group provides online and print-based solutions through its two distinct business units: Everybody Loves Languages Inc. ("ELL Inc.") and Lingo Learning Inc. ("Lingo Learning"). ELL Inc. provides online training and assessment for language learning. Lingo Learning is a print-based publisher of English language learning school programs in China.

The head office, principal address and registered office of the Company is located at at 20 Bay Street, 11th floor, Toronto, Ontario, Canada M5J 2N8.

2. BASIS OF PREPRATION

2.1 Statement of compliance

These condensed consolidated interim financial statements are unaudited and have been prepared in accordance with IAS 34 'Interim Financial Reporting' ("IAS 34") using accounting policies consistent with the International Financial Reporting Standards ("IFRS") issued by the International Accounting Standards Board ("IASB") and Interpretations of the International Financial Reporting Interpretations Committee ("IFRIC").

The condensed consolidated interim financial statements for the period ended June 30, 2022 were approved and authorized by the Board of Directors on August 29, 2022.

2.2 Basis of measurement

These condensed consolidated interim financial statements have been prepared on the historical cost basis except as provided in Note 4. The comparative figures presented in these consolidated financial statements are in accordance with the same accounting policies.

2.3 Basis of consolidation

The condensed consolidated interim financial statements comprise the financial statements of the Company and its wholly owned subsidiaries controlled by the Company (the "Group") as at June 30, 2022. Control exists when the Company is exposed to or has the rights to variable returns from its involvement with the entity and has the ability to affect these returns through its power over the entity.

Subsidiaries are fully consolidated from the date of acquisition, being the date on which the Group obtains control, and continue to be consolidated until the date when such control ceases. The financial statements of the subsidiaries are prepared for the same reporting period as the parent company, using consistent accounting policies. All inter-group balances, transactions, unrealized gains and losses resulting from inter-group transactions and dividends are eliminated in full.

2. BASIS OF PREPRATION (Cont'd)

2.4 Functional and presentation currency

The functional currency is the currency of the primary economic environment in which the entity operates and has been determined for each entity within the Group. These consolidated financial statements are presented in Canadian Dollars, which is the Company's functional currency. The functional currency of ELL Technologies Limited and Lingo Group Limited are United States Dollar ("USD"). All other subsidiaries' functional currency is Canadian Dollar ("CAD").

The functional currency determinations were conducted through an analysis of the consideration factors identified in IAS 21, "The Effects of Changes in Foreign Exchange Rates".

3. SIGINFICANT ACCOUTING JUDGEMENTS, ESTIMATES AND ASSUMPTIONS

The preparation of the Company's condensed consolidated interim financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the application of accounting policies, reported amounts of assets, liabilities and contingent liabilities, revenues and expenses at the date of the consolidated financial statements and during the reporting period.

Estimates and assumptions are continuously evaluated and are based on management's historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. However, actual outcomes can differ from these estimates. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and further periods if the review affects both current and future periods.

Information about critical judgements in applying accounting policies that have the most significant effect on the amounts recognized in the consolidated financial statements is included in the following notes:

- Determination of functional currency
- Recognition of government grant and grant receivable
- Recognition of deferred tax assets
- Valuation of share-based payments

4. SUMMARY OF SIGINFICANT ACCOUTING POLICIES

The accounting policies applied by the Company in these Condensed Consolidated Interim Financial Statements are the same as those applied by the Company in its Consolidated Financial Statements for the year ended December 31, 2021.

5. ACCOUNTS AND GRANTS RECEIVABLE

Accounts and grants receivable consist of:

	June 30, 2022	December 31, 2021
Trade receivable	**$ 803,811**	$ 1,101,908
Grants receivable	**110,000**	-
	$ 913,811	$ 1,101,908

As at June 30, 2022, the Company had accounts receivable of $40,364 (2021 - $270,653) greater than 30 days overdue and not impaired.

6. PROPERTY AND EQUIPMENT

	Computer and Office Equipment	Leasehold Improvements	Total
Cost, January 1, 2021	$ 86,952	$ 33,180	$ 120,132
Additions	2,248	-	2,248
Disposal	(33,384)	-	(33,384)
Effect of foreign exchange	(172)	-	(172)
Cost, June 30, 2021	$ 55,644	$ 33,180	$ 88,824
Effect of foreign exchange	-	-	-
Cost, December 31, 2021	$ 55,644	$ 33,180	$ 88,824
Additions	991	-	991
Cost, June 30, 2022	**$ 56,635**	**$ 33,180**	**$ 89,815**
Accumulated depreciation, January 1, 2021	$ 64,689	$ 31,758	$ 96,447
Charge for the period	2,102	1,422	3,524
Disposal	(30,134)	-	(30,134)
Effect of foreign exchange	(169)	-	(169)
Accumulated depreciation, June 30, 2021	$ 36,488	$ 33,180	$ 69,668
Charge for the period	2,033	-	2,033
Effect of foreign exchange	-	-	-
Accumulated depreciation, December 31, 2021	$ 38,521	$ 33,180	$ 71,701
Charge for the period	1,807	-	1,807
Accumulated depreciation, June 30, 2022	**$ 40,328**	**$ 33,180**	**$ 73,508**
Net book value, January 1, 2021	$ 22,263	$ 1,422	$ 23,685
Net book value, June 30, 2021	$ 19,156	$ -	$ 19,156
Net book value, December 31, 2021	$ 17,123	$ -	$ 17,123
Net book value, June 30, 2022	**$ 16 307**	**$ -**	**$ 16,307**

7. CONTRACT LIABILITIES

The following table presents changes in the contract liabilities balance:

Balance, January 1, 2021	$ 218,566
Amounts invoices and revenue deferred as at June 30, 2021	224,195
Recognition of deferred revenue included in the period	(180,689)
Balance, June 30, 2021	$ 262,072
Amounts invoices and revenue deferred as at December 31, 2021	162,894
Recognition of deferred revenue included in the period	(237,196)
Balance, December 31, 2021	$ 187,770
Amounts invoices and revenue deferred as at June 30, 2022	193,799
Recognition of deferred revenue included in period	(158,812)
Balance, June 30, 2022	**$ 222,757**

8. LOAN PAYABLE

In 2020, the Company received loans of $80,000 through Canadian Emergency Business Account Program ("CEBA Loan"), which provides financial relief for Canadian small business during the COVID-19 pandemic. In 2021, the Company received additional $20,000 CEBA loan. The CEBA loan has an initial term date on December 31, 2021 (the "Initial Term Date") and may be extended to December 31, 2025. Repayment on or before the new deadline of December 31, 2022, will result in loan forgiveness of up to $20,000. The CEBA Loan is non-revolving, with an interest rate being 0% per annum prior to the initial Term Date. Outstanding loans will be subsequently converted to two-year term loans with interest of 5 per cent per annum commencing on January 1, 2024, with the loans fully due by December 31, 2025. Repayment of principal is not required before December 31, 2022. Loan forgiveness $20,000 has been recorded as a reduction of general and administrative expense in 2020 and 2021.

9. SHARE CAPITAL

Authorized

Unlimited number of preference shares with no par value
Unlimited number of common shares with no par value

During the period, 80,000 stock options were exercised at an exercise price of $0.06 for the gross proceeds of $4,800. These options have grant date fair value of $0.0484 per share.

10. SHARE-BASED PAYMENTS

In December 2017, the Company amended its stock option plan (the "2017 Plan"). The 2017 Plan was established to provide an incentive to management (officers), employees, director, and consultants of the Company and its subsidiaries. The maximum number of shares which may be reserved for issuance under the 2017 Plan is limited to 7,105,838 common shares less the number of shares reserved for issuance pursuant to options granted under the 1996 Plan, the 2000 Plan, the 2005 Plan, the 2009 Plan and the 2011 Pan, provided that the Board of Directors of the Company has the right, from time to time, to increase such number subject to the approval of the relevant exchange on which the shares are listed and the approval of the shareholders of the Company.

The maximum number of common shares that may be reserved for issuance to any one person under the 2017 Plan is 5% of the common shares outstanding at the time of the grant (calculated on a non-diluted basis) less the number of shares reserved for issuance to such person under any option to purchase common shares of the Company granted as a compensation or incentive mechanism.

The exercise price of each option cannot be less than the market price of the shares on the day immediately preceding the day of the grant less any permitted discount. The exercise period of the options granted cannot exceed 10 years. Options granted under the 2017 Plan do not have any required vesting provisions. However, the Board of Directors of the Company may, from time to time, amend or revise the terms of the 2017 Plan or may terminate it at any time.

10. SHARE-BASED PAYMENTS (Cont'd)

The following summarizes the options outstanding:

	Number of Options	Weighted Average Exercise Price	Weighted Average Remaining Contract Life (Yrs)
Outstanding as at January 1, 2021	4,240,000	$ 0.07	1.08
Outstanding as at June 30, 2021	4,240,000	$ 0.07	0.58
Granted	2,740,000	$ 0.06	4.96
Expired	(2,705,000)	$ 0.04	-
Forfeited	(335,000)	$ 0.05	-
Outstanding as at December 31, 2021	3,940,000	$ 0.06	3.53
Exercised	(80,000)	$ 0.06	-
Expired	(1,050,000)	$ 0.08	-
Forfeited	(50,000)	$ 0.13	-
Outstanding as at June 30, 2022	**2,760,000**	**$ 0.06**	**4.33**
Options exercisable as at June 30, 2021		4,240,000	$ 0.07
Options exercisable as at December 31, 2021		1,656,667	$ 0.07
Options exercisable as at June 30, 2022		**1,430,000**	**$ 0.06**

The weighted average remaining contractual life for the stock options outstanding as at June 30, 2022 was 4.33 years (2021 - 0.58 years). The range of exercise prices for the stock options outstanding as at June 30, 2022 was $0.05 - $0.06 (2021 - $0.05 - $0.13). The weighted average grant-date fair value of options granted to management, employees, directors, and consultants during the period was estimated at $0.0484 (2021 - $Nil) using the Black-Scholes option-pricing model.

The pricing model assumes the weighted average risk free interest rates of 1.16% (2021 - Nil) weighted average expected dividend yields of nil (2021 - Nil), the weighted average expected common stock price volatility (based on historical trading) of 117% (2021 - Nil), a forfeiture rate of 0% (2021 - 0%) a weighted average stock price of $0.0 (2021 - $0.08), a weighted average exercise price of $0.06 (2021 - $0.07), and a weighted average expected life of 5 years (2021 - 0.83 years), which were estimated based on past experience with options and option contract specifics.

11. TAX EXPENSE

Income tax expense is accrued upon recognition of revenue and is withheld at source on remittances from China.

12. GOVERNMENT GRANTS AND SUBSIDY

Canada Book Funds

Included as a reduction of selling, general and administrative expenses are government grants of $160,097 (2021 - $113,721), of which, $115,097 (2021 - $113,721) relating to the Company's publishing and software projects, $45,000 is a contribution received from Canada Book Fund ("CBF") for business development. At the end of the period, $110,000 (2021 - $ 110,000) is included in accounts and grants receivable.

12. GOVERNMENT GRANTS AND SUBSIDY (Cont'd)

Canada Book Fund grant for the print-based ELL segment is repayable in the event that the segment's annual net income for each of the previous two years exceeds 15% of revenue. During the year, the conditions for the repayment of grants did not arise and no liability was recorded.

The contribution received from CBF for business development is set to be $50,000 or 50% towards the eligible expenditures incurred by the Company for approved project. If the contribution exceeds 75% of the total project cost, the Company shall repay any excess to CBF.

Technation Canada – Career Ready Program

Career Ready Program is part of the Government of Canada's Student Work Placement Program. It supports businesses by financing their decision to hire a student for a work-term placement. This in turn creates a rewarding opportunity for the student to apply their learning in real-world setting and puts them on a path to a bright career. During the period, the Company receive $15,000 from the program. It has been recorded as a reduction of General and Administrative Expense.

13. FINANCIAL INSTRUMENTS

Fair values

The carrying value of cash and accounts and grants receivable, approximates their fair value due to the liquidity of these instruments. The carrying values of accounts payables and accrued liabilities and loans payables approximate their fair value due to the requirement to extinguish the liabilities on demand or payable within a year.

Financial risk management objectives and policies

The financial risk arising from the Company's operations are currency risk, liquidity risk and credit risk. These risks arise from the normal course of operations and all transactions undertaken are to support the Group's ability to continue as a going concern. The risks associated with these financial instruments and the policies on how to mitigate these risks are as follows:

a. Foreign currency risk

Foreign currency risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The Company's exposure to the risk of changes in foreign exchange rates relates primarily to the Company's monetary assets and liabilities denominated in currencies other than the Canadian Dollar and the Company's net investments in foreign subsidiaries.

The Company operates internationally and is exposed to foreign exchange risk as certain expenditures are denominated in non-Canadian Dollar currencies.

The Company has been exposed to this fluctuation and has not implemented a program against these foreign exchange fluctuations.

A 10% strengthening of the US Dollar against the Canadian Dollar would have increased the net equity approximately by $185,451 (2021 - $117,624) due to reduction in the value of net liability balance. A 10% of weakening of the US Dollar against the Canadian Dollar at June 30, 2022 would have had the equal but opposite effect. The significant financial instruments of the Company, their carrying values and the exposure to other denominated monetary assets and liabilities as of June 30, 2022 are as follows:

13. FINANCIAL INSTRUMENTS (Cont'd)

a. Foreign currency risk (Cont'd)

	June 30, 2022 USD	June 30, 2021 USD
Cash	1,313,952	894,125
Accounts receivable	624,490	851,842
Accounts payable	33,301	29,091

b. Liquidity risk

The Company manages its liquidity risk by preparing and monitoring forecasts of cash expenditures to ensure that it will have sufficient liquidity to meet liabilities when due. The Company's accounts payable and accrued liabilities generally have maturities of less than 90 days. At June 30, 2022, the Company had cash of $2,411,085, accounts and grants receivable of $913,811 and prepaid and other receivables of $112,871 to settle current liabilities of $459,056.

c. Credit risk

Credit risk refers to the risk that one party to a financial instrument will cause a financial loss for the counterparty by failing to discharge an obligation. The Company is primarily exposed to credit risk through accounts receivable. The maximum credit risk exposure is limited to the reported amounts of these financial assets. Credit risk is managed by ongoing review of the amount and aging of accounts receivable balances. As at June 30, 2022 the Company has outstanding receivables of $913,811 (2021 - $1,188,781). New impairment requirements use an 'expected credit loss' ('ECL') model to recognize an allowance. Impairment is measured using a 12-month ECL method unless the credit risk on a financial instrument has increased significantly since initial recognition in which case the lifetime ECL method is adopted. For receivables, a simplified approach to measuring expected credit losses using a lifetime expected loss allowance is available. The Company deposits its cash with high credit quality financial institutions, with the majority deposited within Canadian Tier 1 Banks.

14. MAJOR CUSTOMER

The Company had sales to a major customer in the period ended in June 30, 2022 and June 30, 2021, a government agency of the People's Republic of China. The total percentage of sales to this customer during the period was 79% (2021 – 77%) and the total percentage of accounts receivable at June 30, 2022 was 98% (2021 – 98%).

15. CAPITAL MANAGEMENT

The Company's primary objectives when managing capital are to (a) safeguard the Company's ability to develop, market, distribute and sell English language learning products, and (b) provide a sound capital structure for raising capital at a reasonable cost for the funding of ongoing development of its products and new growth initiatives. The Board of Directors does not establish quantitative capital criteria for management, but rather relies on the expertise of the Company's management to sustain future development of the business.

15. CAPITAL MANAGEMENT (Cont'd)

The Company includes equity, comprised of issued share capital, warrants, share-based payments reserve and deficit, in the definition of capital. The Company is dependent on cash flow from co-publishing royalties and software licensing agreements and external financing to fund its activities. In order to carry out planned development of its products and pay for administrative costs, the Company will spend its existing working capital and raise additional amounts as needed. Management reviews its capital management approach on an ongoing basis and believes that this approach, given the relative size of the Company, is reasonable. There has been no change to the Company's capital management from the approach used in 2022 or 2021.

16. SEGMENTED INFORMATION

The Company operates two distinct reportable business segments as follows:

License of intellectual property: Lingo Learning is a print-based publisher of English language learning textbook programs in China. It earns significantly higher royalties from Licensing Sales compared to Finished Product Sales.

Online and Offline Language Learning: ELL Technologies is a global web-based educational technology ("EdTech") language learning, training, and assessment company. The Company provides the right to access hosted software over a contract term without the customer taking possession of the software. The Company also provides offline licenses for the right to use perpetual language-learning.

Transactions between operating segments and reporting segment are recorded at the exchange amount and eliminated upon consolidation.

Segmented Information (Before Other Financial Items Below)

June 30, 2022	Online English Language Learning	Print-Based English Language	Head Office	Total
Segmented assets	$ 206,225	$ 3,097,284	$ 150,565	$ 3,454,074
Segmented liabilities	301,511	100,320	85,956	487,787
Segmented revenue	244,365	895,445	-	1,139,810
Segmented direct costs	58,390	69,334	-	127,724
Segmented selling, general & administrative expense	42,806	166,629	374,907	584,342
Segmented other expense	583	90,962	148	91,693
Segmented profit (loss)	30,674	546,266	(375,055)	201,885

16. SEGMENTED INFORMATION (Cont'd)

June 30, 2021	Online English Language Learning	Print-Based English Language	Head Office	Total
Segmented assets	$ 238,209	$ 2,318,681	$ 50,273	$ 2,607,163
Segmented liabilities	360,107	116,186	78,730	555,023
Segmented revenue	274,823	-	-	274,823
Segmented direct costs	-	904,775	-	904,775
Segmented selling, general & administrative expense	55,922	117,443	-	173,365
Segmented other expense	84,044	178,235	255,415	517,694
Segmented profit (loss)	28,867	492,453	(255,589)	265,731

Other Financial Items	2022	2021
Online language learning segment income	$ **30,674**	$ 28,867
Print-Based English language learning segment income	**546,266**	492,453
Head office	**(375,055)**	(255,589)
Foreign exchange loss	**72,914**	29,674
Interest and other financial	**(5,199)**	(5,741)
Share-based payments	**(51,498)**	(1,780)
Other comprehensive (loss)	**(8,916)**	(104,553)
Total Comprehensive Income	$ **209,186**	$ 183,331

Revenue by Geographic Region

	2022	2021
Latin America	$ 233,634	$ 253,853
China	896,542	911,694
Other	9,634	14,051
	$ 1,139,810	**$ 1,179,598**

Identifiable Non-Current Assets by Geographic Region

	2022	2021
Canada	$ 15,981	$ 18,748
China	326	408
	$ 16,307	**$ 19,156**

17. SUPPLEMENTAL CASH FLOW INFORMATION

	2022	2021
Income taxes and other taxes paid	$ 89,885	$ 104,553
Interest paid	8,600	6,582
Interest received	3,401	841

18. RELATED PARTY BALANCES AND TRANSACTIONS

During the period, the Company had the following transactions with related parties, made in the normal course of operations, and accounted for at an amount of consideration established and agreed to by the Company and related parties.

(a) For the six-month period ended June 30, 2022, the Company charged $Nil (2021 - $3,400) to the corporations with director or officer in common for rent, administration, office charges and telecommunications.

(b) During the period ended June 30, 2022, the company paid $13,500 (2021 - $2,400) director fees to independent directors.

(c) Key management compensation for the six-month period ended June 30, 2022 was $219,270 (2021 – $159,000) and is reflected as consulting fees paid to corporations owned by a director and officers of the Company, of which $51,270 (2021 - $ Nil) is unpaid and included accrued liabilities.

19. COVID-19

Since December 31, 20229, the outbreak of the novel strain of coronavirus, specifically identified as “COVID-19,” has resulted in governments worldwide enacting emergency measures to combat the spread of the virus. These measures, which include the implementation of travel bans, self-imposed quarantine periods and social distancing, have caused material disruption to businesses globally resulting in an economic slowdown. Global equity markets have experienced significant volatility and weakness. Governments and central banks have reacted with significant monetary and fiscal interventions designed to stabilize economic conditions.

The extent to which COVID-19 and any other pandemic or public health crisis impacts the Company’s business, affairs, operations, financial condition, liquidity, availability of credit and results of operations will depend on future developments that are highly uncertain and cannot be predicted with any meaningful precision, including new information which may emerge concerning the severity of the COVID-19 virus and the actions required to contain the COVID-19 virus or remedy its impact, among others. The duration and impact of the COVID-19 outbreak is unknown at this time, as is the efficacy of the government and central bank interventions. It is not possible to reliably estimate the length and severity of these developments and the impact on the financial results and condition of the Company and its operating subsidiaries in future periods.

Lingo Media has taken measures to protect its management, employees and contractors and has advised them to work from home and maintain a safe environment to ensure they are healthy and have minimal exposure to the risk of infection. In addition, the company is eligible and has applied for certain government subsidies, additional grants and interest-free loans, which are already reflected in these financial statements.

The Company has contacted all the parties it is working with to ensure they are all working in a safe environment. A number of such parties have had an impact on their operations and ability to collaborate, while, a large number have identified multiple new business opportunities due to COVID-19 and the stay at home order of students in many countries. Lingo Media is offering e-learning solutions which meets the challenges schools and universities are facing by providing online language learning solutions. In addition, the Company has designed a number of programs to ensure its clients can easily deploy its suite of products that are well suited for a quarantined environment.