

LINGO MEDIA CORPORATION

Condensed Consolidated Interim Financial Statements

For the three-month period ended March 31, 2022

LINGO MEDIA CORPORATION

Condensed Consolidated Interim Financial Statements
As at March 31, 2022

NOTICE OF NO AUDITOR REVIEW OF INTERIM FINANCIAL STATEMENTS

The accompanying unaudited condensed consolidated interim financial statements of Lingo Media Corporation have been prepared by and are the responsibility of the Company's management. These unaudited condensed consolidated interim financial statements are prepared in accordance with International Financial Reporting Standards ("IFRS") and reflect Management's best estimates and judgements based on information currently available. The Company's independent auditor has not performed a review of these financial statements in accordance with standards established for a review of interim financial statements by an entity's auditor.

LINGO MEDIA CORPORATION

Condensed Consolidated Interim Financial Statements
As at March 31, 2022

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LINGO MEDIA CORPORATION

Condensed Consolidated Interim Balance Sheets

As of March 31, 2022 and December 31, 2021

(Unaudited, expressed in Canadian Dollars, unless otherwise stated)

	Notes	March 31, 2022	December 31, 2021
ASSETS			
Current Assets			
Cash		\$ 1,579,208	\$ 1,880,830
Accounts and grants receivable	5	1,227,831	1,101,908
Prepaid and other receivables		104,793	96,756
		<u>2,911,832</u>	<u>3,079,494</u>
Non-Current Assets			
Property and equipment	6	16,076	17,123
TOTAL ASSETS		\$ 2,927,908	\$ 3,096,617
EQUITY AND LIABILITIES			
Current Liabilities			
Accounts payable		\$ 95,079	\$ 63,571
Accrued liabilities		123,166	115,742
Contract liability	7	270,118	187,770
		<u>488,363</u>	<u>367,083</u>
Non-Current Liabilities			
Loans payable	8	80,000	80,000
TOTAL LIABILITIES		568,363	447,083
Equity			
Share capital	9	21,923,394	21,914,722
Share-based payment reserve	10	4,156,285	4,128,108
Accumulated other comprehensive income		(397,946)	(405,284)
Deficit		(23,322,188)	(22,988,012)
TOTAL EQUITY		2,359,545	2,649,534
TOTAL EQUITY AND LIABILITIES		\$ 2,927,908	\$ 3,096,617

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

These condensed consolidated interim financial statements are authorized for issue by the Board of Directors on May 27, 2022.

/s/ Gali Bar-Ziv
Director

/s/ Laurent Mareschal
Director

LINGO MEDIA CORPORATION

Condensed Consolidated Interim Statements of Comprehensive Income

For the three-months ended March 31, 2022, 2021

(Unaudited, expressed in Canadian Dollars, unless otherwise stated)

	Notes	2022	2021
Revenue	13, 15	\$ 159,146	\$ 149,080
Expenses			
Selling, general and administrative	11, 15	291,144	268,323
Direct costs		64,750	72,282
Development costs		55,505	52,000
Share-based payments		32,049	1,780
Depreciation – right-of-use asset		-	16,788
Depreciation – property and equipment	6	1,048	2,505
Total Expenses		444,496	413,678
Loss from Operations		(285,350)	(264,598)
Net Finance Charges			
Interest expense		3,890	2,270
Foreign exchange loss		39,170	149,933
Loss Before Income Tax		(328,410)	(416,801)
Income tax expense		5,766	2,876
Loss for the Period		(334,176)	(419,677)
Other Comprehensive Income			
Exchange gain on translating foreign operations		7,338	151,420
Total Comprehensive Loss		\$ (326,838)	\$ (268,257)
Loss per Share			
Basic		\$(0.01)	\$(0.01)
Diluted		\$(0.01)	\$(0.01)
Weighted Average Number of Common Shares Outstanding			
Basic		35,609,192	35,529,132
Diluted		36,116,309	39,485,448

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

LINGO MEDIA CORPORATION

Condensed Consolidated Interim Statements of Changes in Equity
For the three-month ended March 31, 2022 and 2021
(Unaudited, expressed in Canadian Dollars, unless otherwise stated)

	Issued Share Capital		Share- Based Reserves	Accumulated Other Comprehensive Income	Deficit	Total Equity
	No. of Shares	Amount				
Balance as at January 1, 2021	35,529,192	\$ 21,914,722	\$ 4,072,176	\$ (352,764)	\$ (23,767,105)	\$ 1,867,029
Loss for the period	-	-	-	-	(419,677)	(419,677)
Other comprehensive income	-	-	-	151,420	-	151,420
Share-based payments charged to operations	-	-	1,780	-	-	1,780
Balance as at March 31, 2021	35,529,192	\$ 21,914,722	\$ 4,073,956	\$ (201,344)	\$ (24,186,782)	\$ 1,600,552
Income for the period	-	-	-	-	1,198,770	1,198,770
Other comprehensive loss	-	-	-	(203,940)	-	(203,940)
Share-based payments charged to operations	-	-	54,152	-	-	54,152
Balance as at December 31, 2021	35,529,192	\$ 21,914,722	\$ 4,128,108	\$ (405,284)	\$ (22,988,012)	\$ 2,649,534
Shares issued – option exercise	80,000	8,672	(3,872)	-	-	4,800
Loss for the period	-	-	-	-	(334,176)	(334,176)
Other comprehensive income	-	-	-	7,338	-	7,338
Share-based payments charged to operations	-	-	32,049	-	-	32,049
Balance as at March 31, 2022	35,609,192	\$ 21,923,394	\$ 4,156,285	\$ (397,946)	\$ (23,322,188)	\$ 2,359,545

No preference shares were issued at March 31, 2022, December 31, 2021.

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

LINGO MEDIA CORPORATION

Condensed Consolidated Interim Statements of Cash Flows
For the three-months ended March 31, 2022, 2021
(Unaudited, expressed in Canadian Dollars, unless otherwise stated)

	2022	2021
CASH FLOWS FROM OPERATING ACTIVITIES		
Net Loss for the Period	\$ (334,176)	\$ (419,677)
Adjustments to Net Loss for Non-Cash Items:		
Share-based payment	32,049	1,780
Unrealized foreign exchange loss	7,338	154,674
Depreciation – right-of-use asset	-	16,788
Depreciation – property and equipment	1,048	2,505
Operating Loss Before Working Capital Changes	(293,741)	(243,930)
Working Capital Adjustments:		
Accounts and grants receivable	(125,923)	587,896
Prepaid and other receivables	(8,037)	64,342
Accounts payable	31,507	5,540
Accrued liabilities	7,424	(5,433)
Contract liability	82,348	71,894
Lease obligation	-	(19,600)
Cash Generated (Used in) from Operations	(306,422)	460,709
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property and equipment	-	(1,022)
Cash Used in investing activities	-	(1,022)
CASH FLOWS FROM FINANCING ACTIVITIES		
Option exercise	4,800	-
Cash Generated from Financing Activities	4,800	-
NET INCREASE (DECREASE) IN CASH	(301,622)	459,687
Cash at the Beginning of the Period	1,880,830	1,212,778
Cash at the End of the Period	\$ 1,579,208	\$ 1,672,465

The accompanying notes are an integral part of these condensed consolidated interim financial statements.

LINGO MEDIA CORPORATION

Notes to Condensed Consolidated Interim Financial Statements

For the three-month period ended March 31, 2022

(Unaudited - See Notice to Reader)

(Expressed in Canadian Dollars, unless otherwise stated)

1. CORPORATE INFORMATION

Lingo Media Corporation (“Lingo Media” or the “Company”) is a publicly listed company incorporated in Canada with limited liability under the legislation of the Province of Ontario and its shares are listed on the TSX Venture Exchange under the symbol “LM” and inter-listed on the OTC Markets under the symbol “LMDCF” and Frankfurt Stock Exchange under the symbol “LIMA”. The condensed consolidated interim financial statements of the Company as at and for the period ended March 31, 2022 comprise the Company and its wholly-owned subsidiaries: Lingo Learning Inc., ELL Technologies Ltd., Lingo Group Limited., Vizualize Technologies Corporation, Speak2Me Inc., and Parlo Corporation (the “Group”).

Lingo Media is an EdTech company that is ‘*Building a multilingual world*’ through innovative online and print-based technologies and solutions. The Group provides online and print-based solutions through its two distinct business units: ELL Technologies Ltd. (“ELL Technologies”) and Lingo Learning Inc. (“Lingo Learning”). ELL Technologies provides online training and assessment for language learning. Lingo Learning is a print-based publisher of English language learning school programs in China.

The head office, principal address and registered office of the Company is located at 20 Bay Street, 11th floor, Toronto, Ontario, Canada M5J 2N8.

2. BASIS OF PREPARATION

2.1 Statement of compliance

These condensed consolidated interim financial statements are unaudited and have been prepared in accordance with IAS 34 ‘Interim Financial Reporting’ (“IAS 34”) using accounting policies consistent with the International Financial Reporting Standards (“IFRS”) issued by the International Accounting Standards Board (“IASB”) and Interpretations of the International Financial Reporting Interpretations Committee (“IFRIC”).

The condensed consolidated interim financial statements for the period ended March 31, 2022 were approved and authorized by the Board of Directors on May 27, 2022.

2.2 Basis of measurement

These condensed consolidated interim financial statements have been prepared on the historical cost basis except as provided in note 4. The comparative figures presented in these consolidated financial statements are in accordance with the same accounting policies.

2.3 Basis of consolidation

The condensed consolidated interim financial statements comprise the financial statements of the Company and its wholly owned subsidiaries controlled by the Company (the “Group”) as at March 31, 2022. Control exists when the Company is exposed to or has the rights to variable returns from its involvement with the entity and has the ability to affect these returns through its power over the entity.

Subsidiaries are fully consolidated from the date of acquisition, being the date on which the Group obtains control, and continue to be consolidated until the date when such control ceases. The financial statements of the subsidiaries are prepared for the same reporting period as the parent company, using consistent accounting policies. All inter-group balances, transactions, unrealized gains and losses resulting from inter-group transactions and dividends are eliminated in full.

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Notes to Condensed Consolidated Interim Financial Statements

For the three-month period ended March 31, 2022

(Unaudited - See Notice to Reader)

(Expressed in Canadian Dollars, unless otherwise stated)

2. BASIS OF PREPARATION (Cont'd)

2.4 Functional and presentation currency

The functional currency is the currency of the primary economic environment in which the entity operates and has been determined for each entity within the Group. These consolidated financial statements are presented in Canadian Dollars, which is the Company's functional currency. The functional currency of Lingo Group Limited is United States Dollar ("USD"). All other subsidiaries' functional currency is Canadian Dollar ("CAD").

The functional currency determinations were conducted through an analysis of the consideration factors identified in IAS 21, "The Effects of Changes in Foreign Exchange Rates".

3. SIGNIFICANT ACCOUNTING JUDGEMENTS, ESTIMATES AND ASSUMPTIONS

The preparation of the Company's condensed consolidated interim financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the application of accounting policies, reported amounts of assets, liabilities and contingent liabilities, revenues and expenses at the date of the consolidated financial statements and during the reporting period.

Estimates and assumptions are continuously evaluated and are based on management's historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. However, actual outcomes can differ from these estimates. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and further periods if the revision affects both current and future periods.

Information about critical judgements in applying accounting policies that have the most significant effect on the amounts recognized in the consolidated financial statements is included in the following notes:

- Determination of functional currency
- Recognition of government grant and grant receivable
- Recognition of deferred tax assets
- Valuation of share-based payments

Judgement has been exercised in considering the impacts that the Coronavirus (COVID-19) pandemic has had, or may have, on the consolidated entity based on known information. This consideration extends to the nature of the products and services offered, customers, staffing and geographic regions in which the consolidated entity operates. Other than as addressed in specific notes, there does not currently appear to be either any significant impact upon the financial statements or any significant uncertainties with respect to events or conditions which may impact the consolidated entity unfavorably as at the reporting date or subsequently as a result of the COVID-19 pandemic.

4. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The accounting policies applied by the Company in these Condensed Consolidated Interim Financial Statements are the same as those applied by the Company in its Consolidated Financial Statements for the year ended December 31, 2021.

LINGO MEDIA CORPORATION

Notes to Condensed Consolidated Interim Financial Statements

For the three-month period ended March 31, 2022

(Unaudited - See Notice to Reader)

(Expressed in Canadian Dollars, unless otherwise stated)

5. ACCOUNTS AND GRANTS RECEIVABLE

Accounts and grants receivable consist of:

	March 31, 2022	December 31, 2021
Trade receivable	\$ 1,172,831	\$ 1,101,908
Government grants receivable (Note 14)	55,000	-
	\$ 1,227,831	\$ 1,101,908

As at March 31, 2022, the Company had accounts receivable of \$1,137,884 (2021 - \$168,137) greater than 30 days overdue and not impaired. Subsequent to the end of the period, the Company received \$1,122,478 of above trade receivable.

6. PROPERTY AND EQUIPMENT

	Computer and Office Equipment	Leasehold Improvements	Total
Cost, January 1, 2021	\$ 86,952	\$ 33,180	\$ 120,132
Additions	1,022	-	1,022
Disposal	(33,384)	-	(33,384)
Effect of foreign exchange	(173)	-	(173)
Cost, March 31, 2021	\$ 54,417	\$ 33,180	\$ 87,597
Additions	1,226	-	1,226
Effect of foreign exchange	1	-	1
Cost, December 31, 2021	\$ 55,644	\$ 33,180	\$ 88,824
Effect of foreign exchange	(73)	-	(73)
Cost, March 31, 2022	\$ 55,571	\$ 33,180	\$ 88,751
Accumulated depreciation, January 1, 2021	\$ 64,689	\$ 31,758	\$ 96,447
Charge for the period	1,083	1,422	2,505
Disposal	(30,134)	-	(30,134)
Effect of foreign exchange	(169)	-	(169)
Accumulated depreciation, March 31, 2021	\$ 35,469	\$ 33,180	\$ 68,649
Charge for the period	3,051	-	3,051
Effect of foreign exchange	1	-	1
Accumulated depreciation, December 31, 2021	\$ 38,521	\$ 33,180	\$ 71,701
Charge for the period	1,048	-	1,048
Effect of foreign exchange	(74)	-	(74)
Accumulated depreciation, March 31, 2022	\$ 39,495	\$ 33,180	\$ 72,675
Net book value, January 1, 2021	\$ 22,263	\$ 1,422	\$ 23,685
Net book value, March 31, 2021	\$ 18,948	\$ -	\$ 18,949
Net book value, December 31, 2021	\$ 17,123	\$ -	\$ 17,123
Net book value, March 31, 2022	\$ 16,076	\$ -	\$ 16,076

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For the three-month period ended March 31, 2022

(Unaudited - See Notice to Reader)

(Expressed in Canadian Dollars, unless otherwise stated)

7. CONTRACT LIABILITIES

The following table presents changes in the contract liabilities balance:

Balance, January 1, 2021	\$ 218,566
Amounts invoices and revenue deferred as at March 31, 2021	135,523
Recognition of deferred revenue included in period	(63,628)
Balance, March 31, 2021	\$ 290,460
Amounts invoices and revenue deferred as at December 31, 2021	251,575
Recognition of deferred revenue included in the period	(226,655)
Balance, December 31, 2021	\$ 187,770
Amounts invoices and revenue deferred as at March 31, 2022	128,808
Recognition of deferred revenue included in period	(46,460)
Balance, March 31, 2022	\$ 270,118

8. LOANS PAYABLE

In 2020, the Company received loans of \$100,000 through Canadian Emergency Business Account Program ("CEBA Loan"), which provides financial relief for Canadian small business during the COVID-19 pandemic. The CEBA loan has an initial term date on December 31, 2021 (the "Initial Term Date") and may be extended to December 31, 2025. Repayment on or before the new deadline of December 31, 2023, will result in loan forgiveness of up to \$20,000. The CEBA Loan is non-revolving, with an interest rate being 0% per annum prior to the initial Term Date. Outstanding loans will be subsequently convert to two-year term loans with interest of 5 per cent per annum commencing on January 1, 2024, with the loans fully due by December 31, 2025. Repayment of principal is not required before December 31, 2022. During 2021, the Company received \$20,000 additional CEBA loan and loan forgiveness \$10,000 has been recorded as a reduction of general and administrative expense.

9. SHARE CAPITAL

Authorized

Unlimited number of preference shares with no par value

Unlimited number of common shares with no par value

During the period, 80,000 stock options were exercised at an exercise price of \$0.06 for the gross proceeds of \$4,800. These options have grant date fair value of \$0.0484 per share.

10. SHARE-BASED PAYMENTS

In December 2017, the Company amended its stock option plan (the "2017 Plan"). The 2017 Plan was established to provide an incentive to management (officers), employees, directors and consultants of the Company and its subsidiaries. The maximum number of shares which may be reserved for issuance under the 2017 Plan is limited to 7,105,838 common shares less the number of shares reserved for issuance pursuant to options granted under the 1996 Plan, the 2000 Plan, the 2005 Plan, the 2009 Plan and the 2011 Pan, provided that the Board of Directors of the Company has the right, from time to time, to increase such number subject to the approval of the relevant exchange on which the shares are listed and the approval of the shareholders of the Company.

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(Expressed in Canadian Dollars, unless otherwise stated)

10. SHARE-BASED PAYMENTS (Cont'd)

The maximum number of common shares that may be reserved for issuance to any one person under the 2017 Plan is 5% of the common shares outstanding at the time of the grant (calculated on a non-diluted basis) less the number of shares reserved for issuance to such person under any option to purchase common shares of the Company granted as a compensation or incentive mechanism.

The exercise price of each option cannot be less than the market price of the shares on the day immediately preceding the day of the grant less any permitted discount. The exercise period of the options granted cannot exceed 10 years. Options granted under the 2017 Plan do not have any required vesting provisions. However, the Board of Directors of the Company may, from time to time, amend or revise the terms of the 2017 Plan or may terminate it at any time.

The following summarizes the options outstanding:

	Number of Options	Weighted Average Exercise Price	Warrant Remaining
Outstanding as at January 01, 2021	4,240,000	\$ 0.07	1.08
Outstanding as at March 31, 2021	4,240,000	\$ 0.07	0.83
Granted	2,740,000	0.06	4.96
Expired	(2,705,000)	0.04	-
Forfeited	(335,000)	0.05	-
Outstanding as at December 31, 2021	3,940,000	\$ 0.06	3.53
Exercised	(80,000)	\$ 0.06	
Expired	(900,000)	\$0.07	
Outstanding as at March 31, 2022	2,960,000	\$ 0.06	4.29
Options exercisable as at March 31, 2021	4,240,000	\$0.07	
Options exercisable as at December 31, 2021	1,656,667	\$0.07	
Options exercisable as at March 31, 2022	1,186,667	\$0.07	

The weighted average remaining contractual life for the stock options outstanding as at March 31, 2022 was 4.29 years (2021 - 0.83 years). The range of exercise prices for the stock options outstanding as at March 31, 2022 was \$0.05 - \$0.13 (2021 - \$0.05 - \$0.13). The weighted average grant-date fair value of options granted to management, employees, directors, and consultants during the period was estimated at \$0.0484 (2021 - \$Nil) using the Black-Scholes option-pricing model.

The pricing model assumes the weighted average risk free interest rates of 1.16% (2021 - Nil) weighted average expected dividend yields of nil (2021 - Nil), the weighted average expected common stock price volatility (based on historical trading) of 117% (2021 - Nil), a forfeiture rate of 0% (2021 - 0%) a weighted average stock price of \$0.0 (2021 - \$0.08), a weighted average exercise price of \$0.0 (2021 - \$0.07), and a weighted average expected life of 5 years (2021 - 0.83 years), which were estimated based on past experience with options and option contract specifics.

LINGO MEDIA CORPORATION

Notes to Condensed Consolidated Interim Financial Statements

For the three-month period ended March 31, 2022

(Unaudited - See Notice to Reader)

(Expressed in Canadian Dollars, unless otherwise stated)

11. GOVERNMENT GRANTS AND SUSIDIES

Government Grants

Included as a reduction of selling, general and administrative expenses are government grants of \$59,876 (2021 - \$55,000), relating to the Company's publishing and software projects. At the end of the period, \$55,000 (2021 - \$55,000) is included in accounts and grants receivable.

One government grant for the print-based English language learning segment is repayable in the event that the segment's annual net income before tax for the current year and the previous two years exceeds 15% of revenue. During 2021 and 2020, the conditions for the repayment of grants did not arise and no liability was recorded.

Technation Canada – Career Ready Program

Career Ready Program is part of the Government of Canada's Student Work Placement Program. It supports businesses by financing their decision to hire a student for a work-term placement. This in turn creates a rewarding opportunity for the student to apply their learning in real-world setting and puts them on a path to a bright career. During the period, the Company received \$7,500 from the program. It has been recorded as a reduction of Selling, General and Administrative Expense.

12. FINANCIAL INSTRUMENTS

a. Fair values

The carrying value of cash and accounts and grants receivable, approximates their fair value due to the liquidity of these instruments. The carrying values of accounts payables and accrued liabilities and loans payables approximate their fair value due to the requirement to extinguish the liabilities on demand or payable within a year.

b. Financial risk management objectives and policies

The financial risk arising from the Company's operations are currency risk, liquidity risk and credit risk. These risks arise from the normal course of operations and all transactions undertaken are to support the Group's ability to continue as a going concern. The risks associated with these financial instruments and the policies on how to mitigate these risks are as follows:

(i) Foreign currency risk

Foreign currency risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The Company's exposure to the risk of changes in foreign exchange rates relates primarily to the Company's monetary assets and liabilities denominated in currencies other than the Canadian Dollar and the Company's net investments in foreign subsidiaries.

The Company operates internationally and is exposed to foreign exchange risk as certain expenditures are denominated in non-Canadian Dollar currencies.

The Company has been exposed to this fluctuation and has not implemented a program against these foreign exchange fluctuations.

LINGO MEDIA CORPORATION

Notes to Condensed Consolidated Interim Financial Statements

For the three-month period ended March 31, 2022

(Unaudited - See Notice to Reader)

(Expressed in Canadian Dollars, unless otherwise stated)

12. FINANCIAL INSTRUMENTS (Cont'd)

b. Financial risk management objectives and policies (Cont'd)

(i) Foreign currency risk (Cont'd)

A 10% strengthening of the US Dollar against the Canadian Dollar would have increased the net equity approximately by \$163,476 (2021 - \$115,087) due to reduction in the value of net liability balance. A 10% of weakening of the US Dollar against the Canadian Dollar at March 31, 2022 would have had the equal but opposite effect. The significant financial instruments of the Company, their carrying values and the exposure to other denominated monetary assets and liabilities, as of March 31, 2022 are as follows:

	March 31, 2022	March 31, 2021
	USD	USD
Cash	1,155,195	1,162,097
Accounts receivable	920,747	245,206
Accounts payable	21,393	28,442

(ii) Liquidity risk

The Company manages its liquidity risk by preparing and monitoring forecasts of cash expenditures to ensure that it will have sufficient liquidity to meet liabilities when due. The Company's accounts payable and accrued liabilities generally have maturities of less than 90 days. At March 31, 2022, the Company had cash of \$1,579,208 accounts and grants receivable of \$1,227,831 and prepaid and other receivables of \$104,793 to settle current liabilities of \$488,362.

(iii) Credit risk

Credit risk refers to the risk that one party to a financial instrument will cause a financial loss for the counterparty by failing to discharge an obligation. The Company is primarily exposed to credit risk through accounts receivable. The maximum credit risk exposure is limited to the reported amounts of these financial assets. Credit risk is managed by ongoing review of the amount and aging of accounts receivable balances. As at March 31, 2022, the Company has outstanding receivables of \$1,172,831 (2021 - \$330,956). New impairment requirements use an 'expected credit loss' ('ECL') model to recognize an allowance. Impairment is measured using a 12-month ECL method unless the credit risk on a financial instrument has increased significantly since initial recognition in which case the lifetime ECL method is adopted. For receivables, a simplified approach to measuring expected credit losses using a lifetime expected loss allowance is available. The Company deposits its cash with high credit quality financial institutions, with the majority deposited within Canadian Tier 1 Banks.

13. MAJOR CUSTOMER

The Company had sales to a major customer in the period ended in March 31, 2022 and March 31, 2021, a government agency of the People's Republic of China. The total percentage of sales to this customer during the period was 36% (2021 - 18%) and the total percentage of accounts receivable at March 31, 2021 was 97% (2021 - 84%).

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(Expressed in Canadian Dollars, unless otherwise stated)

14. CAPITAL MANAGEMENT

The Company's primary objectives when managing capital are to (a) safeguard the Company's ability to develop, market, distribute and sell English language learning products, and (b) provide a sound capital structure for raising capital at a reasonable cost for the funding of ongoing development of its products and new growth initiatives. The Board of Directors does not establish quantitative capital criteria for management, but rather relies on the expertise of the Company's management to sustain future development of the business.

The Company includes equity, comprised of issued share capital, warrants, share-based payments reserve and deficit, in the definition of capital. The Company is dependent on cash flow from co-publishing and distribution agreements and external financing to fund its activities. In order to carry out planned development of its products and pay for administrative costs, the Company will spend its existing working capital and raise additional amounts as needed. Management reviews its capital management approach on an ongoing basis and believes that this approach, given the relative size of the Company, is reasonable. There has been no change to the Company's capital management from the approach used in 2021.

15. SEGMENTED INFORMATION AND REVENUE

The Company operates two distinct reportable business segments as follows:

License of intellectual property: Lingo Learning is a print-based publisher of English language learning textbook programs in China. It earns significantly higher royalties from Licensing Sales compared to Finished Product Sales.

Online and Offline Language Learning: ELL Technologies is a global web-based educational technology ("EdTech") language learning, training, and assessment company. The Company provides the right to access to hosted software over a contract term without the customer taking possession of the software. The Company also provides offline licenses for the right to use perpetual language-learning.

Transactions between operating segments and reporting segment are recorded at the exchange amount and eliminated upon consolidation.

Segmented Information (Before Other Financial Items Below)

March 31, 2022	Online English Language Learning	Print-Based English Language Learning	Head Office	Total
Segmented assets	\$ 303,158	\$ 2,584,639	\$ 40,110	\$ 2,927,907
Segmented liabilities	365,706	89,790	112,866	568,362
Segmented revenue	101,499	57,647	-	159,146
Segmented direct costs	26,129	38,621	-	64,750
Segmented selling, general & administrative expense	16,582	105,075	169,487	2691,144
Segmented other expense	306	6,435	73	6,814
Segmented profit (loss)	3,861	(93,369)	(169,560)	(259,067)

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Notes to Condensed Consolidated Interim Financial Statements

For the three-month period ended March 31, 2022

(Unaudited - See Notice to Reader)

(Expressed in Canadian Dollars, unless otherwise stated)

15. SEGMENTED INFORMATION AND REVENUE (Cont'd)

March 31, 2021	Online English Language Learning	Print-Based English Language Learning	Head Office	Total
Segmented assets	\$ 240,769	\$ 1,907,372	\$ 33,818	\$ 2,181,959
Segmented liabilities	375,781	101,011	104,615	581,407
Segmented revenue	122,250	26,830	-	149,080
Segmented direct costs	29,882	42,400	-	72,282
Segmented selling, general & administrative expense	50,986	93,101	123,435	268,323
Segmented other expense	218	24,300	901	25,419
Segmented profit (loss)	(10,836)	(130,524)	(124,336)	(265,697)

Other Financial Items

	2022	2021
Online language learning segment income (loss)	\$ 3,862	\$ (10,833)
Print-Based English language learning segment loss	(93,369)	(130,522)
Head office	(169,560)	(124,336)
Foreign exchange loss	(39,170)	(149,933)
Interest and other financial	(3,890)	(2,270)
Share-based payments	(32,049)	(1,780)
Other comprehensive (loss)	(7,338)	151,420
Total Comprehensive Loss	\$ (326,838)	\$ (268,257)

Identifiable Non-Current Assets by Geographic Region

	2022	2021
Canada	\$ 15,644	\$ 18,451
China	431	497
	\$ 16,075	\$ 18,948

Revenue by Geographic Region

	2022	2021
Latin America	\$ 81,194	\$ 106,686
China	57,921	30,213
Other	20,031	12,181
	\$ 159,146	\$ 149,080

16. SUPPLEMENTAL CASH FLOW INFORMATION

	2022	2021
Income taxes and other taxes paid	\$ 2,612	\$ -
Interest paid	341	2,270
Interest received	690	-

LINGO MEDIA CORPORATION

Notes to Condensed Consolidated Interim Financial Statements

For the three-month period ended March 31, 2022

(Unaudited - See Notice to Reader)

(Expressed in Canadian Dollars, unless otherwise stated)

17. RELATED PARTY BALANCES AND TRANSACTIONS

During the period, the Company had the following transactions with related parties, made in the normal course of operations, and accounted for at an amount of consideration established and agreed to by the Company and related parties.

- a. The Company charged \$Nil (2021 - \$3,700) to corporations with directors in common for rent, administration, office charges and telecommunications.
- b. During the period, the company occurred \$9,000 director fees to independent directors. They are unpaid and are included in accrued liabilities.
- c. Key management compensation was \$61,500 (2021 – \$73,500) and is reflected as consulting fees paid to corporations owned by directors and officers of the Company.

18. COVID-19

Since December 31, 2020, the outbreak of the novel strain of coronavirus, specifically identified as “COVID-19,” has resulted in governments worldwide enacting emergency measures to combat the spread of the virus. These measures, which include the implementation of travel bans, self-imposed quarantine periods and social distancing, have caused material disruption to businesses globally resulting in an economic slowdown. Global equity markets have experienced significant volatility and weakness. Governments and central banks have reacted with significant monetary and fiscal interventions designed to stabilize economic conditions. The extent to which COVID-19 and any other pandemic or public health crisis impacts the Company’s business, affairs, operations, financial condition, liquidity, availability of credit and results of operations will depend on future developments that are highly uncertain and cannot be predicted with any meaningful precision, including new information which may emerge concerning the severity of the COVID-19 virus and the actions required to contain the COVID-19 virus or remedy its impact, among others.

The duration and impact of the COVID-19 outbreak is unknown at this time, as is the efficacy of the government and central bank interventions. It is not possible to reliably estimate the length and severity of these developments and the impact on the financial results and condition of the Company and its operating subsidiaries in future periods.

Lingo Media has taken measures to protect its management, employees and contractors and has advised them to work from home and maintain a safe environment to ensure they are healthy and have minimal exposure to the risk of infection.

The Company has contacted all the parties it is working with to ensure they are all working in a safe environment. A number of such parties have had an impact on their operations and ability to collaborate, while, a large number have identified multiple new business opportunities due to COVID-19 and the stay at home order of students in many countries. Lingo Media is offering e-learning solutions which fit the challenges schools and universities are facing by providing an online language learning solutions. In addition, the Company has designed a number of promotions to ensure its clients can easily deploy its suite of products that are well suited for a quarantined environment.